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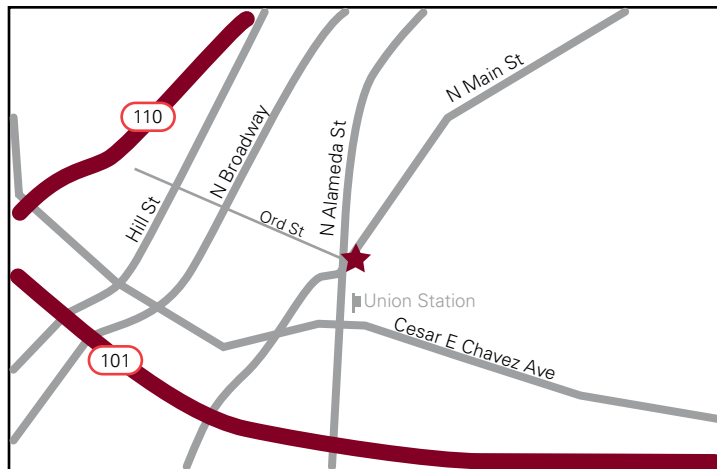
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Quality of Life for Families XIII: Improving the Outcomes of Pregnancy

May 28, 2009

The California Endowment's Center for Healthy Communities
 1000 N. Alameda St, Los Angeles, CA 90012

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 California Maternal Quality Care Collaborative

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 Associate Division Chief, USC Division of Neonatal Medicine

Maribeth Sayre, MD
 Retired Neonatologist
 Former Chief of Neonatology, Oakland Children's Hospital

Quality of Life for Families XIII: Improving the Outcomes of Pregnancy

Conference Agenda

- 7:30 a.m. Registration and Breakfast**
- 8:00 a.m. Opening Remarks**
Kim Uyeda, MD, MPH
- 8:15 a.m. The Placenta's Critical Role in Diagnosing a Newborn**
Kurt Benirschke, MD
- 9:15 a.m. Are NORMAL Vaginal Births Possible?**
Kimberly Gregory, MD, MPH
Elliot K. Main, MD
Rangasamy Ramanathan, MD
- 10:15 a.m. Break and Exhibits**
- 10:45 a.m. Concurrent Session I**
- A. **Saving Mothers' Lives: A CMQCC Update**
Debra Bingham, MS, RN, LCCE, DrPH
Elliott K. Main, MD
Diana E. Ramos, MD, MPH
- B. **Technology Advances: Perfusion Index and Pleth Variability Index**
Maribeth Sayre, MD
- C. **Get Ready to Get Pregnant: An Innovative Approach to Perinatal Care**
Michael C. Lu, MD, MPH
- 11:45 a.m. Lunch and Exhibits**
- 12:45 p.m. Concurrent Session II**
- A. **Electronic Fetal Heart Rate Monitoring: Evolution of Consensus**
David A. Miller, MD
- B. **Methemoglobinemia**
Mitchell Goldstein, MD
- C. **When does Adult Disease Begin: Fetal Programming and Epigenetics**
Calvin J. Hobel, MD
- 1:45 p.m. Concurrent Session III**
- A. **Technology and Obstetrics: Is More Really Better?**
Matthew Kim, MD
- B. **Transporting California's Sickest Newborns: Quality Issues and Opportunities**
D. Lisa Bollman, RNC, MSN, CPQH
- 2:35 p.m. Break and Exhibits**
- 2:45 p.m. PAC/LAC Annual Meeting/ Presidential Inauguration**
- 2:55 p.m. When Does A Guideline Become A Standard of Care?**
William Ginsburg, JD, ABOTA, FACLM
- 3:40 p.m. Closing Remarks/CEU Certificates/Raffles**
- 4:00 p.m. Conference Close**



Conference Description

This event allows for the important dissemination of new and emerging clinical practice standards as well as an opportunity to discuss health-related issues affecting the perinatal community. The program is designed for perinatal nurses, pediatricians, obstetricians, neonatologists, hospital administrators, social workers, health educators and other professionals responsible for the care of mothers and/or newborns. Topics presented will explore areas of rapid change and significant influence on the practice of perinatal and neonatal care, with an emphasis on optimizing outcomes for mother and infant.

Learning Objectives

Upon completion of the course, participants will be able to:

- Identify two ways in which a placental examination can lead to a better understanding of the newborn
- Discuss the difference between a "Guideline" and a "Standard of Care"
- List three goals of the California Maternal Quality Care Collaborative (CMQCC) and identify measures being taken to reduce maternal mortality throughout California
- Describe a systematic method for reviewing and interpreting data components of Neonatal Transport Data and identify data resources available for evaluation components of transport quality within facilities and regions
- Discuss two advancements in obstetrical technology and list the advantages and disadvantages of each

Please register soon, space is limited and this event will sell out.

Continuing Education

Physicians: The Perinatal Advisory Council - Leadership, Advocacy and Consultation (PAC/LAC) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. PAC/LAC takes responsibility for the content, quality, and scientific integrity of this CME activity. PAC/LAC designates this educational activity for a maximum of 5.5 *AMA PRA Category 1 Credit(s)*TM. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the *CMA Certification in Continuing Medical Education*.

Nurses: The Perinatal Advisory Council - Leadership, Advocacy and Consultation (PAC/LAC) is an approved provider by the California Board of Registered Nursing Provider Number CEP 5862. This course is designated for 6.5 contact hours of continuing education credit.

MFT/LCSW: This event is approved for 5.5 Continuing Education units by the California Board of Behavioral Science Examiners, Provider # PCE3704 (Los Angeles County Department of Public Health, Maternal, Child and Adolescent Health Branch).

CHES: Application has been made to the National Commission for Health Education Credentialing, Inc. (NCHEC) for CHES Category I continuing education contact hours (CECH). Please contact PAC/LAC for more details.

Tuition Fees

PAC/LAC members (hospitals, organizations, individuals): \$100.00
PAC/LAC non-members: \$125.00
\$5 per registration discount for groups of five or more

Fees include program syllabus, breakfast, lunch, snacks and CEUs/CMes. Registration fee, less a \$25 administrative charge, is refundable if cancellation is received by May 21, 2009. No refunds will be granted after that time.



For more information call 818.708.2850 or email info@paclac.org

Conference Director:
Kimberly Uyeda, MD, MPH
President, PAC/LAC Board of Directors

Conference Coordinators:
Cynthia D. Fahey, RN, MSN, PHN
Carlyn Buenaflor, MPH
Linda Bays, MPH, CHES
Lisa Pettinato, MPH
Naveen Sangwan, MBA, MPH

For your convenience, you can now register online at: www.paclac.org

Registration Form

Name: _____

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License Number (required for CEU/CME credit): _____

If you have any special needs for this activity, please specify:

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Please choose which session you will be attending for each concurrent session:

- Concurrent Session I: (circle one) A B C
Concurrent Session II: (circle one) A B C
Concurrent Session III: (circle one) A B